

Vibha Bengani

Designing experiences that feel as intentional as they look.

CONTACT

+91 70731 83505
vibha090jain@gmail.com
vibsvibes.com
Bengaluru, India

ABOUT

A designer who thinks in systems and speaks in visuals — bridging UX craft with brand storytelling to build identities as functional as they are felt.

SKILLS

DESIGN

UI/UX Design
Brand Identity
Visual Systems
Art Direction
Wireframing & Prototyping

UX Research & Testing
Social Media Creatives

SOFTWARE

Figma
Adobe Ps · Ai · Id
Blender · AutoCAD · Fusion 360

LANGUAGES

English

Hindi

EDUCATION

NIFT Bengaluru

B.Des —AccessoryDesign
2021 – 2025

Vimal Vidya Vihar

Commerce · Ladnun,Rajasthan
2012 – 2018

ACHIEVEMENTS

Google UX Design Certificate

Design thinking, wireframing & prototyping

ONDC Hackathon 2024

Finalist

SENIOR UI/UX &
BRAND DESIGNER

EXPERIENCE

Zaveri Bros Diamonds & Gold

Aug 2025 – Present

Senior Graphic & UX Designer · Bengaluru

Leading end-to-end design across brand, digital, and marketing for a premium jewellery retail group (Bengaluru, Coimbatore & Gurgaon). Spans UI/UX, campaign creatives, social media, and brand communication managing a junior designer and cross-functional timelines.

Freelance Graphic & Brand Designer

2022 – Present

Independent · Bengaluru

Saint No Saint (SNS) · Premium Streetwear

Full brand identity and locked visual system & colour palette, typography, photography direction, feed audit, and 30-day action plan.

SMR Glasses · Eyewear Brand

Expo launch collateral invites, banners, hoardings. Ongoing: coffee table book as part of aspirational brand-building strategy.

Vogue Derm · Cosmetic Dermatology

Logo concept directions and brand identity balancing clinical credibility with a premium feminine aesthetic.

Titan Company – IRTH

Jan – May 2025

Product Design Intern

Bag revamp project — independently designed travel, tech, and insert organizers. Led airline-collab market research; competitor analysis, feature mapping, and quality control.

DailyObjects

Jun – Jul 2024

Product Design Intern

Market research for airline-collab bag range. Product strategy through competitor analysis, feature mapping, and quality control.

UNXPLORED

Oct – Dec 2022

Graphic Design Intern

Content creation and social media management across four platforms. Visual storytelling and brand consistency.

Dgenesis

Feb 2020 – Jun 2021

Graphic Designer

Branding, advertising, and social media creatives for multiple clients across varied industries.

BRAND PROJECT

Chill Wild Child · Founder & Creative Director

2024 – Present

India-based Embroidered Streetwear Label

Self-initiated brand built end-to-end — identity, product development, e-commerce, Meta Ads strategy, WhatsApp Business, and influencer outreach.

SELECTED WORK



Full portfolio → vibsvibes.com